

# Hero's Bridge

## Budget Overview: Budget\_FY24\_P&L - FY24 P&L

January - December 2024

	TOTAL
Income	
Donations	
Business	25,000.00
Foundations	200,000.00
Government Funding	250,000.00
Individuals	25,000.00
Village Donations	1,500,000.00
<b>Total Donations</b>	<b>2,000,000.00</b>
Events Income	
External Events Income	12,000.00
Pour a Pint- Pop a Cork- Help a Hero Fundraiser	16,500.00
Turkey Trot 2023	0.00
Turkey Trot 2024	20,000.00
Vietnam 5K 2024	15,000.00
Warrenton Christmas Parade 2024	7,500.00
Wreaths Across America	4,000.00
<b>Total Events Income</b>	<b>75,000.00</b>
In Kind Rent Donation	28,500.00
Interest Income	540.00
Sales of Product Income	
Storefront Income	2,000.00
<b>Total Sales of Product Income</b>	<b>2,000.00</b>
<b>Total Income</b>	<b>\$2,106,040.00</b>
<b>GROSS PROFIT</b>	<b>\$2,106,040.00</b>
Expenses	
Administrative Expenses	
401K Admin Fees	1,260.00
Advertising & Marketing	5,000.00
Automobile	
Automobile Gas	750.00
Automobile Insurance	3,000.00
Automobile Licenses, Taxes and Fees	650.00
Automobile Maintenance	3,000.00
Automobile Parking and Tolls	300.00
<b>Total Automobile</b>	<b>7,700.00</b>
Business Meals	500.00
CEO- Admin	27,023.00
Community Outreach Coordinator	16,537.00
Community Outreach Events	5,000.00
Digital Marketing Strategist	20,382.00
Employee Appreciation	500.00
Employee Training and Certification	2,200.00
Events Coordinator	13,254.00

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	TOTAL
Fundraising & Donor Expenses	1,000.00
Furniture and Equipment	1,000.00
Health Insurance	0.00
Honor Guard	
Excursion and Social Expenses	1,500.00
Guardians of Freedom Canvas Portraits	500.00
Guardians of Freedom Portraits Photographer	500.00
Honor Guard- Medals and Shadowboxes	500.00
<b>Total Honor Guard</b>	<b>3,000.00</b>
IT Security Assessment and Improvements	2,500.00
Legal & Professional Services	11,000.00
Membership & Subscriptions	1,000.00
Office Administrator	29,666.00
Office Software	6,000.00
Office Supplies	5,000.00
Organization Liability Insurance	3,700.00
Postage	3,300.00
Printing	2,500.00
Rent	28,500.00
Storage Unit	1,750.00
<b>Total Rent</b>	<b>30,250.00</b>
Storefront Expenses	
Storefront - Printing Goods	1,200.00
Storefront Professional Fees	500.00
Storefront Transaction Fees	100.00
<b>Total Storefront Expenses</b>	<b>1,800.00</b>
Taxes & Licenses	2,500.00
Telephone	7,800.00
Travel	2,000.00
Uniforms	2,000.00
Veteran Assistance	6,000.00
Home Front Expenses	5,000.00
Mom's Meals	5,000.00
Paw Patrol Expenses	500.00
Telehero Tablets	2,500.00
<b>Total Veteran Assistance</b>	<b>19,000.00</b>
Village Expenses	
Village Feasibility Costs	10,000.00
Village Legal Expenses	15,000.00
<b>Total Village Expenses</b>	<b>25,000.00</b>
Volunteers	
Volunteer Appreciation	2,500.00
Volunteer Expenses	300.00

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	TOTAL
<b>Total Volunteers</b>	<b>2,800.00</b>
Website	1,500.00
<b>Total Administrative Expenses</b>	<b>263,672.00</b>
Bank Charges & Platform Fees	500.00
Event Expenses	5,000.00
Pour a Pint- Pop a Cork- Help a Hero	6,500.00
Turkey Trot 2024	15,000.00
Vietnam 5K 2024	8,000.00
Warrenton Christmas Parade	3,750.00
<b>Total Event Expenses</b>	<b>38,250.00</b>
Payroll Expenses	
Company Contributions	
Health Insurance	12,000.00
Retirement	16,000.00
<b>Total Company Contributions</b>	<b>28,000.00</b>
Taxes	35,000.00
Wages	369,091.00
<b>Total Payroll Expenses</b>	<b>432,091.00</b>
Reimbursable Expenses	
Mileage Expense	9,000.00
<b>Total Reimbursable Expenses</b>	<b>9,000.00</b>
<b>Total Expenses</b>	<b>\$743,513.00</b>
NET OPERATING INCOME	<b>\$1,362,527.00</b>
NET INCOME	<b>\$1,362,527.00</b>